

In celebration of the 20th Anniversary of the Texas Hill Country AVA and 20 years of winemaking in the Hill Country, Texas Hill Country Wineries are hitting the road and bringing the wines to you for our first ever Road Show in 2011. First stop in Fort Worth was impressive...7-course winemaker dinner at Reata, a tremendous tasting at The Cowgirl Museum...we can't wait to get to San Antonio and Austin!

We invite you to join us in your city for winemaker dinners, seminars and Twitter-tastings for everyone from sommeliers to the discerning consumer. You will meet owners, producers and winemakers from at least 17 of our member wineries, 34 wines available for tasting and learn about the 400 year old wine industry in Texas.

San Antonio, Texas- September 28 & 29, 2011
Austin, Texas- November 2 & 3, 2011

Next stop...San Antonio, Texas! 17 Texas Hill Country Wineries will embark upon the 7th largest US city, home to the Alamo, the River Walk and Fort Sam Houston on Wednesday, September 28 for a winemaker dinner and Thursday, September 29 for a wine tasting.

TEXAS HILL COUNTRY WINERIES ROAD SHOW TASTING

Thursday, September 29, 2011

The Iconic Pearl Studio, 200 East Grayson St

6:00 pm - 9:00 pm

We invite you to join winery owners and winemakers from 17 of the Texas Hill Country Wineries showcasing a sample of their portfolios. Come reacquaint yourself with your favorites or discover a new find to add to your favorites list. Wine friendly cuisine will be provided to enjoy with the 35+ wines being shown. Take your exclusive custom stemless glass home and revisit this one of a kind experience with every glass of wine thereafter. Texas Hill Country Wineries takes pride in leading the forefront of the Texas wine industry. We understand certain perceptions the public may have about Texas wines. This is why we have required all participating road show wines to be analyzed by a third party for quality and consistency. We know that each palate is different but assure you the wines represented are quality driven. Admission is \$50 per person in advance, \$55 at the door if available (cash only). Tickets are non-refundable. Event attendance is limited, advance purchase is highly recommended.

ROAD SHOW WINEMAKER DINNER

Wednesday, September 28, 2011

Silo Elevated Cuisine, 1604 W

The two-day event will kick off with a winemaker dinner at one of San Antonio area's renowned restaurants, Silo Elevated Cuisine. Often listed as San Antonio's most eclectic dining spot, Silo is sure to bring delight to all your senses. Dine on a divine meal paired

flawlessly with 6 delectable wines and engage in conversation with 6 fascinating winery personalities. Details including time, price, reservations and menu coming soon.

TRADE & MEDIA TASTING

Thursday, September 29, 2011

The Pearl Brewery

Trade & Media Seminar: 3:30pm-4:30pm

Wine industry trade and media are invited to join us for a 3-panelist seminar of winery owners and winemakers that explores the history, diversity and complexity of the Texas Hill Country AVA. Learn from the experts working in the field, cellar and marketplace the benefits and struggles they face to create and bring to market such remarkable wines. RSVP to thcwtrail@gmail.com. *Seating limited to 50.

Trade & Media Tasting: 4:30pm-6:00pm

Directly following the seminar, winery owners and winemakers from 17 of the Texas Hill Country Wineries will showcase a sample of their portfolios. With a private tasting just for you, we invite you to make connections with the primary figures of the wineries you do business with. Texas Hill Country Wineries takes pride in leading the forefront of the Texas wine industry. We understand perceptions the public may have about Texas wines. This is why we have required all participating road show wines to be analyzed by a third party for quality and consistency. We know that each palate is different but assure you the wines represented are quality driven. RSVP to thcwtrail@gmail.com. *Limited to 50 guests.

****Please note that members of the trade and media will be qualified prior to the entry into the event.***

The Road Show is sponsored by the Texas Hill Country Wineries and will bring winemakers and principals out of the vineyards and into your cities for these special events. Please contact Texas Hill Country Wineries for any details or questions concerning the Road Show.

Logos:

- X TWGGA
- x Texas Wine Labs
- X Silo Elevated Cuisine
- X Pearl Brewery
- X San Antonio Hispanic Chamber of Commerce